



Saturday March 2, 2019, 10am-5pm



Join us for the 2nd Annual **Connect to Care Radiothon**
Bringing Cutting Edge Health Care to Local Families

On March 2nd, from 10am to 5pm, the phones will be ringing as Art Jamieson and 104.9 myFM host the second **Connect to Care Radiothon** in support of the Pembroke Regional Hospital. Local families can tune into myFM or drop by the Pembroke Mall as we pull together to support the local Orthopaedic Program and bring state-of-the-art advancements to the circa-1950's surgical in-patient space at PRH.

We are seeking community-minded people and businesses to join myFM and the Pembroke Mall as sponsors of the **Connect to Care Radiothon** and we are asking for your help.

With entertainment for mall-goers and families, and live broadcast over one of Renfrew County's most popular radio stations, the **Connect to Care Radiothon** is the ideal venue to showcase your philanthropic commitment to our community.

As a sponsor, your gift demonstrates your dedication to local families by helping to ensure we have the best-in-class health care closer to home.

To help you decide how you would best like to support the **Connect to Care Radiothon**, attached is a sponsorship form. Each sponsor will be mentioned on the radio and published in the media. In recognizing our diverse range of support, there are added benefits to maximizing your contribution towards advancing medical care in our community.

All contributions are greatly appreciated as we work together to bring state-of-the-art health care to Renfrew County families.

Many thanks for your consideration.

A handwritten signature in black ink that reads 'Nancy Warren'.

Nancy Warren
Executive Director of the Pembroke Regional Hospital Foundation

Charitable Number: 870047610RR0001

705 Mackay Street, Pembroke, ON, K8A 1G8 p. 613.732.2811 x. 7408 f. 613.732.6360 e. foundation@pemreghos.org



Bringing Cutting Edge Health Care to Local Families
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Sponsorship Opportunities

1. Event Sponsor – Deadline: Jan 4th \$2,500 (10 spots available)

- ◆ Advertise your name & logo on Radiothon communications and 6ft advertising banners and posters
- ◆ Your company will be invited to take part in the 2019 launch and media release and have the *option* of participating on the phone lines.
- ◆ Starting Feb 1st-March 2nd you can display your product (cars, etc.) at the Pembroke Mall (if desired)
- ◆ Your name or your business will be mentioned hourly during the Radiothon
Connect to Care Radiothon is brought to you by myFM, Pembroke Mall and the following event sponsors: [Your Name]...
- ◆ You will help local families access best-in-class care and generate a valuable tax receipt.

2. Matching Sponsorship – Deadline: Feb 15th minimum \$1,500 (5 spots available)

- ◆ We will name the hour after your business: eg. *The Century 21 hour*
- ◆ Your business will match donations for that hour (to your max amount) and we will promote your business and a tagline that hour.
E.g. For the next hour, [Sponsor] will match donations up to (an amount that you decide or you can keep the sum open).
- ◆ Your staff/family is invited to come and answer the phones for the hour.
- ◆ We will promote your sponsored hour using social media.
- ◆ You can pick your hour (as available) between 10am and 5pm.
- ◆ You will help local families access best-in-class care and generate a valuable tax receipt.

3. Networking Sponsorship \$500 (unlimited spots)

- ◆ We will mention your business on the radio and on all our social media platforms several times throughout the day *if your sponsorship is received in advance of the event.
- ◆ You will help local families access best-in-class care and generate a valuable tax receipt.

4. Cutting Edge Sponsor (unlimited spots)

- ◆ During our Radiothon, please phone in, drop by the Pembroke Mall or send in your sponsorship: Every single dollar will help as we pull together for *The Cutting Edge Campaign* that will bring our surgical floor to the 21st century and support our local Orthopaedic Program.
- ◆ We will announce your name on the air and over social media, if desired.
- ◆ Rally your office/school colleagues together for a bake sale or a “cake and coffee morning”, or host an exercise class or silent auction, and then drop by the mall on March 2nd for a group photo and celebration.
- ◆ If your business would like to donate an item for live auction or raffle-please contact the foundation office before *February 4th*.
- ◆ You will help local families access best-in-class care and generate a valuable tax receipt.

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Sponsorship Confirmation

Yes, I would like to help as a sponsor for the *Connect to Care Radiothon*:

- | | | |
|---|---|--|
| <input type="checkbox"/> Event Sponsorship (\$2,500) | <input type="checkbox"/> Networking Sponsorship (\$500) | <input type="checkbox"/> Raffle or Live Auction Gift |
| <input type="checkbox"/> Matching Sponsorship (minimum \$1,500) | <input type="checkbox"/> Cutting Edge Sponsorship | |

Sponsorship Amount \$ _____

SPONSORSHIP INFORMATION

Please mail/scan and email this completed form to the Pembroke Regional Hospital Foundation:

705 Mackay St, Pembroke, ON K8A 1G8

Foundation@prh.email

Deadlines:

Event sponsorship — January 4

Networking Sponsorship

Raffle or Live Auction Gift- February 4th

Matching Sponsorship — February 15

Cutting Edge Sponsorship

For *Corporate* Sponsorships, please email your company logo to foundation@prh.email

For *Personal* Sponsorships, please list how your name(s) should appear in our promotional marketing

PAYMENT INFORMATION:

Cash Cheque (payable to *PRH Foundation*)

Credit Card Type: Visa MasterCard American Express

Credit Card Debit (in office only)

Credit Card #:

Expiry Date:

Name on Card:

Signature:

PLEASE SEND RECEIPT TO:

Name:

Company/Business Name:

Address:

City:

Province:

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