



Black & White
GALA

2025 Sponsorship Opportunities



Pembroke Regional
Hospital **Foundation**
Fondation de l'Hôpital Régional de Pembroke



20th Annual Black & White Gala

Join us in raising vital funds to support local healthcare and your Pembroke Regional Hospital at our 20th Annual Black & White Gala this year on Saturday, October 18th, 2025 at the Normandy Officers' Mess.

As a Gala sponsor, your contribution will go directly towards our current campaign for the purchase of our highest priority equipment needs to ensure our hospital and our healthcare workers can provide the best state-of-the-art care to our family and friends.

Make a real impact in the community where your family and employees live and work! Find the sponsorship level that is best for you or your business, get your tickets, and join us in celebrating your support and commitment to local healthcare.





Sponsorship Levels



GIFT OF

Legacy

\$20,000

20th Anniversary
Gala Sponsor

- Complimentary table with premium seating for 10 guests.
- Your name or logo with personalized message displayed on featured screen at the entrance.
- One full page in event programme with your name or logo, gift presentation photo and personal message.
- Your name or logo on all event communications and marketing material. Inclusive of e-communications and social media.
- Announcement of your sponsorship on myFM.
- Your name displayed on the Donor Wall at PRH.
- Your name or logo displayed independently on the PRH digital sign located on Bell Street.
- Your name or logo displayed on the PRHF website as well as the Gala auction website.
- Opportunity for you or a representative to introduce a Gala component.
- Your name celebrated in official sponsorship announcement in pre & post-Gala press release.
- Presentation of Gift of Legacy sponsorship award and photo during dinner.
- Your name or logo with personal message displayed on the screens during dinner.
- Announcement of your gift on the television screens at PRH throughout the month of October.
- Individual social media post highlighting your sponsorship.
- Emcee highlight of sponsorship during dinner.
- Invitation to VIP GALA sponsor appreciation event.
- Invitation for a personal tour of the hospital for 4 guests.
- Hospitality Perks and more...



Sponsorship Levels



GIFT OF *Humanity*

\$10,000- \$19,999

- Complimentary table with premium seating for 8 guests.
- Your name displayed via full size illuminated pillar at the entrance.
- One full page in event programme with your name or logo and personal message.
- Your name or logo displayed on the PRHF website as the Gala auction website.
- Your name or logo displayed on a shared slide on the PRH digital sign located on Bell Street.
- Your name displayed on the Donor Wall at PRH.
- Your name celebrated in official sponsorship announcement in pre and post-Gala press release.
- Your name or logo with personal message displayed on the screens during dinner.
- Individual social media post highlighting your sponsorship.
- Invitation to VIP GALA sponsor appreciation event.
- Invitation for a personal tour of PRH for 4 guests.

GIFT OF *Healing*

\$5,000 - \$9,999

- Complimentary premium seating for 2 guests.
- Your name displayed on shared illuminated pillar at the entrance.
- One half page in the event programme with your name or logo.
- Your name displayed on the Donor Wall at PRH.
- Your name or logo displayed on the screens during dinner.
- Sponsorship thank you post on social media.
- Invitation for a personal tour of PRH for 4 guests.



Sponsorship Levels



GIFT OF

Hope

\$2,500 - \$4,999

- Your name displayed on a shared illuminated pillar at Gala.
- One third page in event programme with your name or logo.
- Your name or logo displayed on the screens during dinner.
- Sponsorship thank you post on social media.

GIFT OF

Compassion

\$1,000 - \$2,499

- Your name displayed on a shared illuminated pillar at Gala.
- Your name or logo displayed in the event programme.
- Your name or logo displayed on the screens during dinner.

GIFT OF

Caring

\$500 - \$999

- Your name displayed in the event programme.
- Your name or logo displayed on the screens during dinner.

Gala
Tickets

\$250 each

*Limited availability

DONATE TO OUR AUCTION

One of our main fundraising sources is an exciting live auction at the Gala as well as an online auction, open to the public, filled with packages and products donated by local businesses and individuals.

Some examples of exciting and valuable additions to our auctions may include:

- Travel packages or accommodations (cottage/villa stays, vacations)
- An experience package (sports/event tickets, golf, etc.)
- Gift certificates from local stores or restaurants

**Donations of items and/or services may be eligible for tax receipts. For more information please contact us.



A Message from the 2025 Black & White Gala Chair



Dr. Christy Natsis

YOUR 2025 BLACK & WHITE GALA COMMITTEE

- | | |
|------------------------------------|---------------------|
| • Dr. Christy Natsis - Event Chair | • Marion Ullrich |
| • Lisa Edmonds | • Victoria Sweet |
| • Donna Saal | • Emma Cloutier |
| • Jodie Sylvestre | • Jacky Bell |
| • Marianne Minns | • Josie Bennett |
| • Mark Williamson | • Adrienne Turcotte |
| • Patti Bromley | • Tricia Duggan |
| • Claire Ullrich | • Laura Carroll |
| • May Seto | • Lizzy Matzinger |
| • Briana Donnelly | • Carole Nevills |

We thank you for your support!

"Over the past 20 years, the Black & White Gala has grown into the "crown jewel" event for our Pembroke Regional Hospital, raising an incredible \$2,944,995.00 for local healthcare since its inception. This event's success has been a true testament to our community and the generosity and support you have shown to local healthcare for our friends and family close to home. Generosity and support through the volunteerism from the dedicated planning committee members over the past 20 years, gift in kind donations and sponsorships from local businesses and individuals, you have all truly made a difference in the legacy of healthcare for us all."



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Interested in supporting local healthcare through the
20th annual Black & White Gala?
We would love to hear from you!

To find the right sponsorship opportunity for you or for more
information, please contact:

Leigh Costello

Community Fundraising Specialist

leigh.costello@prh.ca

613-732-2811 x 6129